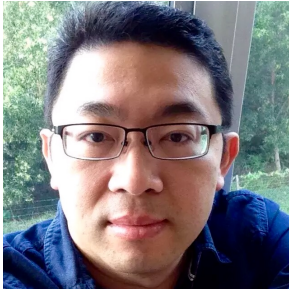


## LECTURER PROFILE FOR ACCA P3 - BUSINESS ANALYSIS



Laurence Kuek is a subject matter expert for Business Analysis and Cost & Management Accounting. He is an experienced lecturer for ACCA papers P3 Business Analysis and F5 Performance Management. He has many success stories of students passing the first time. Re-sit students also have good experiences too.

At Elite International College he lectures for the P3 and F5 papers, preparing students for the June and December examination windows. From July 2017 onwards, he will be conducting a P3 class for the September examinations. He also conduct P3 classes at KDU University College (DU Campus) and TAR University College. Additionally, as a registered OBU mentor, he mentors students on the Oxford Brookes University's Research and Analysis Project. He is also the business analysis examination moderator for KDU University's undergraduate programme for accounting.

He holds an MBA and is also an IT Professional. Prior to entering the training profession, he started his career in retail catering for a UK FTSE 100 company responsible for operations and management accounting. He has research interest in Business Model Innovations and is a co-creator of *Business Model You* (Wiley 2012). The methodologies presented in the book has gone on to become a growing global certification for career development and guidance.

Some comments of successful P3 students from Mr Laurence's classes:

"Hi Sir, I've pass P3 paper with \*\* marks, thanks a lot for your guidance and assistance for allowing me to do well and pass the paper."

*SX Chew*

"Hi, Mr Laurence, I've passed P3 with 7\* marks. Thank you for everything in the past 6 months. Appreciate it."

*CK Foo*

"Hello Mr Laurence, I'm one of your students from the TARUC P3 Intensive Class. I scored 7\*%. Just want to thank you for your guidance! Thanks!!"

*ML Goh*

"To a dedicated Mr Laurence Kuek, Thanks for being a great P3 tutor. I really enjoyed your class. Thanks for your patience during class when I asked a lot questions, this made me achieved my goal of passing. I scored 7\*% on my second attempt. May you continue to inspire others to achieve the greatness you have. Keep in touch Sir!"

*ML Koon*

"Dear Sir, I'm your student at TARUC, just to let you know that i pass the P3 paper with extra bonus \*\* marks. Your guidance is very accurate, decision tree really came out. And overall, the paper was within expectations..."

*CY Lee*

"Hello sir, I passed P3 with \*\* marks. I am really satisfied with my overall results for last semester. As you know I did four professional papers in December, and passed three papers. Thank you sir for your help throughout the semester. " (From Maldives)

*S Mohamed*

"Dear Mr Laurence, Good day! I am so happy I pass P3 at this December exam, I had a good time studying P3 with you. You taught us a lot of things. I thank you a lot." (From China)

*X Kun*